



**MEXICAN
AMERICAN
GOLFER
ASSOCIATION
(MAGA)**

**2025 Visalia-Tulare (VT)
Chapter Officers:**

President:
Dan Leon
(559) 362-1472
daniel-leon@comcast.net

Vice President:
Mary Serrato
(559) 736-1962
serratonanamary@gmail.com

Secretary:
Victoria Acosta
(559) 901-2275
Legal1949@aol.com

Treasurer:
Joe Calistro
(559) 731-3107
trophyshoppe99b@sbcglobal.net

Sgt At Arms:
Joe Acosta
(559) 901-4959
xray1947@gmail

**2025 Visalia-Tulare (VT)
Chapter Committee Chairs:**

- **Tournament Chair:**
Tino Serrato
(559) 740-9575
tinoserrato559@icloud.com
- **Junior Member/Social Media Chair:**
Lupe Mendoza
(559) 799-1720
mendozlv@yahoo.com
- **Handicap Chair:**
Conrad Sanchez
(559) 786-0739
conradorsadie@att.net
- **Public Relations/Member Recruitment Chair:**
Ben Rodriguez
(559) 331-0164
Bprodriuez@icloud.com

Visalia-Tulare MAGA Monthly Newsletter

Volume I, Issue I

January 2025

Mission Statement

The mission of the VT Chapter is to provide an atmosphere and opportunity for its members to enjoy golf in the spirit of camaraderie, competition and brotherhood.

In order to accomplish the mission statement as noted above, the Chapter will establish a better line of communication with its members. This will be accomplished by updating the roster to include email addresses and phone numbers for all the members.

We will utilize a variety of methods to ensure the membership has access to the ongoings of the Chapter.

This can be accomplished by utilizing the MAGA website, MAGA facebook site, email and texting the members so they all have access to VT Chapter business and upcoming events.

Home Course

The home course for the VT Chapter is Valley Oaks Golf Course. The address is 18 S. Plaza Dr., Visalia, Ca. The phone number for the golf course is (559) 651-1441.

Chapter Meetings

Our meetings will continue to be held at Vejar's restaurant, located at 1293 S. K St., Tulare. Phone number for the restaurant is (559) 688-0355. The meetings are held on the 1st Wednesday of every month at 6 pm. If the 1st falls on a Wednesday Holiday, the meeting will be held on the following Wednesday. Notices for the meetings will be noted on the VT MAGA website, MAGA facebook page and via email and/or text for people with no emails.



2025 VT Board of Directors (left to right):

Mary Serrato, Tino Serrato, Dan Leon, Victoria Acosta, Joe Acosta, and Conrad Sanchez. Missing in the photo Joe Calistro, Ben Rodriguez, and Lupe Mendoza.

Memberships

Membership is open to all members regardless of ethnic, racial, or economic backgrounds. The V-T Chapter accepts players with multi-membership. The dues for all types of memberships are as follows:

New member: \$86
Renewal member: \$76
Renewal senior (65+): \$71
Associate member: \$45

Dues are to be paid on or before December 31st of the current year.

2025 Mandatory Schedule for Central Council Chapters

CHAPTER	DATE	LOCATION
Merced	February 16	Rancho Del Rey Golf Course, Atwater
Kings County	March 16	Lemoore Golf Course, Lemoore
Fresno	April 13	TBD
Porterville	May 18	River Island Golf Course, Porterville
Visalia-Tulare	June 8	Valley Oaks Golf Course, Visalia
Madera	July 20	Sherwood Forest Golf Course, Reedley



Caption describing picture or graphic.

“To catch the reader's attention, place an interesting sentence or quote from the story here.”



Caption describing picture or graphic.

Inside Story Headline

This story can fit 150-200 words.

One benefit of using your newsletter as a promotional tool is that you can reuse content from other marketing materials, such as press releases, market studies, and reports.

While your main goal of distributing a newsletter might be to sell your product or service, the key to a successful newsletter is making it useful to your readers.

A great way to add useful con-

tent to your newsletter is to develop and write your own articles, or include a calendar of upcoming events or a special offer that promotes a new product.

You can also research articles or find “filler” articles by accessing the World Wide Web. You can write about a variety of topics but try to keep your articles short.

Much of the content you put in your newsletter can also be used for your Web site. Microsoft Publisher offers a sim-

ple way to convert your newsletter to a Web publication. So, when you're finished writing your newsletter, convert it to a Web site and post it.

Inside Story Headline

This story can fit 100-150 words.

The subject matter that appears in newsletters is virtually endless. You can include stories that focus on current technologies or innovations in your field.

You may also want to note business or economic trends, or make predictions for your customers or clients.

If the newsletter is distributed

internally, you might comment upon new procedures or improvements to the business. Sales figures or earnings will show how your business is growing.

Some newsletters include a column that is updated every issue, for instance, an advice column, a book review, a letter from the president, or an editorial. You can also profile new employees or top customers or vendors.

Inside Story Headline

This story can fit 75-125 words.

Selecting pictures or graphics is an important part of adding content to your newsletter.

Think about your article and ask yourself if the picture supports or enhances the message you're trying to convey. Avoid selecting images that appear to be out of context.

Microsoft Publisher includes thousands of clip art images

from which you can choose and import into your newsletter. There are also several tools you can use to draw shapes and symbols.

Once you have chosen an image, place it close to the article. Be sure to place the caption of the image near the image.

Inside Story Headline

This story can fit 150-200 words.

One benefit of using your newsletter as a promotional tool is that you can reuse content from other marketing materials, such as press releases, market studies, and reports.

While your main goal of distributing a newsletter might be to sell your product or service, the key to a successful newsletter is making it useful to your readers.

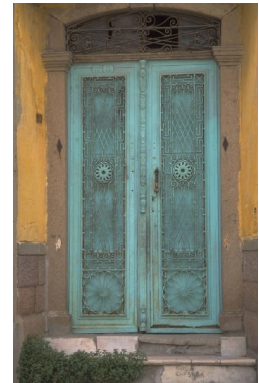
A great way to add useful con-

tent to your newsletter is to develop and write your own articles, or include a calendar of upcoming events or a special offer that promotes a new product.

You can also research articles or find “filler” articles by accessing the World Wide Web. You can write about a variety of topics but try to keep your articles short.

Much of the content you put in your newsletter can also be used for your Web site. Microsoft Publisher offers a sim-

ple way to convert your newsletter to a Web publication. So, when you’re finished writing your newsletter, convert it to a Web site and post it.



Caption describing picture or graphic.

Inside Story Headline

This story can fit 100-150 words.

The subject matter that appears in newsletters is virtually endless. You can include stories that focus on current technologies or innovations in your field.

You may also want to note business or economic trends, or make predictions for your customers or clients.

If the newsletter is distributed

internally, you might comment upon new procedures or improvements to the business. Sales figures or earnings will show how your business is growing.

Some newsletters include a column that is updated every issue, for instance, an advice column, a book review, a letter from the president, or an editorial. You can also profile new employees or top customers or vendors.

“To catch the reader's attention, place an interesting sentence or quote from the story here.”

Inside Story Headline

This story can fit 75-125 words.

Selecting pictures or graphics is an important part of adding content to your newsletter.

Think about your article and ask yourself if the picture supports or enhances the message you’re trying to convey. Avoid selecting images that appear to be out of context.

Microsoft Publisher includes thousands of clip art images

from which you can choose and import into your newsletter. There are also several tools you can use to draw shapes and symbols.

Once you have chosen an image, place it close to the article. Be sure to place the caption of the image near the image.



Caption describing picture or graphic.

**MEXICAN
AMERICAN GOLFER
ASSOCIATION
(MAGA)**

Primary Business Address
Address Line 2
Address Line 3
Address Line 4

Phone: 555-555-5555
Fax: 555-555-5555

E-mail: someone@example.com

We're on the Web!
example.com

Business Tagline or Motto

This would be a good place to insert a short paragraph about your organization. It might include the purpose of the organization, its mission, founding date, and a brief history. You could also include a brief list of the types of products, services, or programs your organization offers, the geographic area covered (for example, western U.S. or European markets), and a profile of the types of customers or members served. It would also be useful to include a contact name for readers who want more information about the organization.

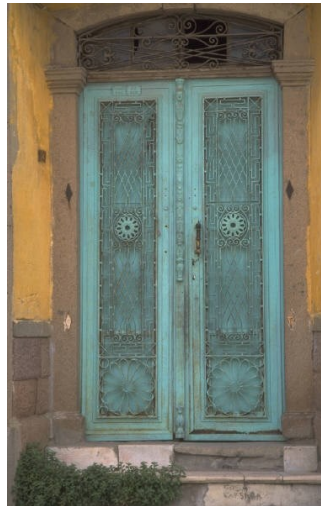
Back Page Story Headline

This story can fit 175-225 words.

If your newsletter is folded and mailed, this story will appear on the back. So, it's a good idea to make it easy to read at a glance.

A question and answer session is a good way to quickly capture the attention of readers. You can either compile questions that you've received since the last edition or you can summarize some generic questions that are frequently asked about your organization.

A listing of names and titles of managers in your organization is a good way to give your newsletter a personal touch. If your organization is small, you may want to list the names of all employees.



Caption describing picture or graphic.

here. You may want to refer your readers to any other forms of communication that you've created for your organization.

You can also use this space to remind readers to mark their calendars for a regular event, such as a breakfast meeting for vendors every third Tuesday of the month, or a biannual charity auction.

If space is available, this is a good place to insert a clip art image or some other graphic.

If you have any prices of standard products or services, you can include a listing of those


Organization